

The Truth Behind Big Cellular's "5G Jobs" Doublespeak



Big Cellular Said Their 5G Network Expansions Will Create American Jobs – But After Receiving a Spectrum Windfall, They're Slashing U.S. Jobs.



"These collective efforts to enhance the Company's wireless and fiber networks will expand investment in critical U.S. connectivity infrastructure, create new middle-class jobs and accelerate access to advanced high-speed internet connectivity – through fiber and 5G – for millions of Americans."

- **AT&T's CEO, President & Director (9/8/25)**

"Just like with 4G, 5G will create massive economic growth, including millions of new jobs, while unleashing investments and innovations we can't even imagine today."

- **T-Mobile's President, CEO, COO & Director (1/3/22)**

"With 5G, we have better opportunities to bring jobs to our cities."

- **Verizon Business' Former Executive Vice President & Group CEO (2/25/21)**

"I am thrilled to get to represent the companies across our country that are creating jobs, growing the economy, and benefiting hundreds of millions of consumers every day."

- **CTIA's President (3/12/25)**

"Each 100-megahertz block of mid-band spectrum licensed for 5G will generate over \$260B of GDP and add 1.5M new jobs."

- **CTIA's Executive Vice President (1/23/25)**

...Instead, Big Wireless Is Cutting American Jobs.

THE
WALL STREET
JOURNAL

Verizon to
Cut About
15,000 Jobs

⚡ Light
Reading

AT&T and Verizon
Cut Another 15.3K
Jobs in 2024 as
AI Advanced

CNN BUSINESS

T-Mobile to
Lay Off 5,000
Employees

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Verizon CEO Wants
'Aggressive' Cuts
After Vestberg
Culled 45K Jobs